

GOHLEN'S REBUILDING SALE

A Quarter Million Dollar Stock Is Up for the Public's Buying

The Bargain Thoroughfare

Rebuilding Sale Prices

12 1/2c Ribbons, 5c

Fancy Ribbons, 3 1-2 inches wide, worth 10c and 12 1-2c, all colors, 5c a yard.

Fine Taffeta Ribbons, all colors, made to sell at 2c, for 15c a yard. Lot of mill ends of Fine Ribbons, sold to 10c and 25c; choice, 10c a yard.

3 1-2-inch Black Taffeta Ribbons, sold for 15c, for 9c a yard. Print Warp Ribbons, 4 inches wide, in white, pink and blue combinations; special, 10c a yard.

19c White Belts, 5c

3,000 White Belts, worth to 19c, choice any, 5c each.

Lot of Belts, sold for 25c and 50c; choice, any, 15c. Lot of Patent Leather Bags, sold for 10c and 50c; choice, any, 35c each.

White Shoe Polish, 4c

Rogers and Gallet's Baby Powder, 9 1-2c.

1,000 boxes Armour's Fine Toilet Soap, made to sell at 2c, for 10c a box of 3 cakes.

Pearl Shirt Buttons,

3 Dozen for 5c

10c and 12 1-2c Pearl Buttons, all sizes, 5c a dozen.

Cuff Buttons, 5c

1,000 pair Men's and Boys' Cuff Buttons, copies of the 25c and 50c ones; any for 5c a pair.

4,000 Heavy Plated Collar Buttons, 6 styles to select from, 1c each, or 6 for 5c.

25c and 50c Hat Pins, 10c.

50c Veilings, 27c

White Chiffon Veiling, sold everywhere at 50c; this sale price, 27c a yard.

Ready-made Chiffon Veils, sold for 25c, 41 and 41.5c; choice, any, 25c a veil; all 1 1-2 yards long.

23c Linings, 12 1/2c

3 pieces Black Satteen Linings, sold for 25c; special, 12 1-2c a yard. Colored Lining Lawn, not all shades, 15c quality, 8 1-4c a yard.

King's Spool Cotton,

4 Spools for 5c

Warren's Silk Grosgrain Feather-bone, always 15c, for 8c a yard.

English Pins, 400 to a paper, 1c a paper.

All 10c and Some 12 1/2c Batiste, 5c a Yard

40-inch Imported 25c India Linens, printed in an endless variety of beautiful designs; choice of 2,000 yards for 10c a yard.

All the Mercerized Voile, Silk, Gingham, Linen, Bourette and Baroque Suitings, have sold for 25c to 35c, will be 15c a yard.

All the 12 1-2c American Organdies for 7 1-2c a yard.

All the Embroidered and Plain Imported Organdies that sold for 25c will be 12 1-2c a yard.

Double Width Linen Finished White Suiting, 8 3-4c.

Embroidered Organdies that sold all

the season at 19c; half price now, 8 1-2c.

All the 15c, 18c and 20c Mercerized Voile, 8c a yard.

Imported Striped Shirts and Suitings, were 10c; 1,200 yards for 8 1-2c a yard.

Irish Linen Suitings, in various colors, sold for 15c, will be 9c.

Imported Shamrock White Suiting, imported to sell for 25c, full yard wide, for 10c.

40-inch Best 12 1-2c Batiste, 7 1-2c.

Bourette Voile Suiting, in various colorings, 15c value, 5c.

Plain and Fancy Silk Organdies, the 75c value, for 10c and 10c.

Second Floor Garment Store

Rebuilding Sale

The first time such a sale has ever been made; the best priced garments ever sold, now for less than cost.

\$5 Woolen Suits, various kinds, \$3.75.

\$2 Silk Suits for \$9

Children's \$1.98 Dresses for \$1.

Women's \$17.50 Woolen Dresses, \$9.

\$13.75 Silk Dresses for \$6.

\$5 White or Natural Linen Skirts, \$1.50.

35c Kimonos for 25c.

\$1.50 Long Crepe Kimonos, 90c.

\$2.25 White Linen Finished Skirts, \$1.35.

\$9 Rain Coats, \$5.50.

White and Colored Shirt Waist Suits, sold to \$3.25, for \$1.50.

Closing out of Bathing Suits for less than cost.

\$6.50 Silk and Lace Waists, \$3.50

These waists at \$3.50 include all our hand loom embroidered and lace trimmed China Silk Waists that were to \$6.50.

At the same price (\$3.50) are all our \$5.75 to \$6.75 Lace Waists.

75c White Muslin Shirt Waist for 35c; trimmed with medallions and tucks.

\$1.15 Black French Batiste Waists, 65c.

Colored Silk \$1.25 Shirt Waists, mercerized, 50c.

\$1 and 5c Choice White Lawn Waists are 50c.

Handsome White Waists, values to \$2.75, for 95c.

All the White Waists that were up to \$3.50 for \$1.25 each.

Silk Mercerized Tailor-made Madras Waists, were \$1.50, for 75c.

150 White Linen and Poplin Waists to be sold out for 75c each.

\$1.25 Night Gowns, 75c

\$1.98 Undershirts, \$1.25.

69c Gowns and 75c Drawers, 50c each.

50c Skirts and Drawers, 30c.

\$1.25 Skirts, 98c.

25c Drawers and Corset Covers, 10c.

\$2.50 to \$3.25 Skirts, \$1.75.

\$3.98 Skirts, \$2.48.

75c to 98c Corset Covers, 50c.

\$3 Corsets, \$1.25

One lot of Corsets, were up to \$1.25, for 95c a pair.

Hundreds of Corsets of various fine makes, almost all sizes in the lot, for \$1 a pair.

Boys' \$1.50 Suits, 75c

The best White Wash Suits,

\$3.25 Woolen Suits, all sizes, \$3.

All Woolen Russian Blouse Suits, \$1.75.

75c to \$1 Waists, white or colored.

Wash Trousers, 6c a pair.

6c Corduroy Trousers, 25c.

By Monday morning the price changes and various adjustments will be completed. We will be ready to serve all and everybody that can come with a large and extra compliment of employees. Don't buy only what you see, but ask for what you are interested in. It is impossible to bring a **NEAR THREE HUNDRED THOUSAND DOLLAR STOCK** in clear sight as you pass through the store.

The sale of the stock was conceived and arranged by the management for the purpose of

Opening the New Store With a Complete New Stock

and to avoid the great loss that the dirt and dust would cause in taking down the walls.

Any purchase, unsatisfactory, can be returned within twenty-four hours. When convenient on this sale occasion please take small packages with you. The price changes apply to every article in every department of the store.

...RED HOT BRICKS...

25c White Lace Stockings, 12 1-2c.

16c Silk-like Foulards, 3 1-2c.

25c to 50c Books, 17c.

25c and 35c Four-in-

Hand Ties, 12 1-2c.

25c Linen Huck Towels, 12 1-2c.

16c Cotton Fabrics, 5c.

\$1.19 yard wide Black Taffeta, 75c.

12c and 50c Embroideries, 5c and 29c.

\$3.50 Eye Glasses, \$1.50

Gold filled frames and with lenses fitted to suit the defect of your eyes. The same with solid gold frames; usual price \$6; this sale price, \$3.50.

DOUBLE VISION GLASSES.

They take the place of two pairs.

We furnish them in nickel for \$1.50 during this sale, instead of \$2.50.

We do all sorts of repairing.



Men's Elastic Seam

Jeans Drawers, 25c

Men's 40c and 50c Elastic Seam

Bleached Drawers, for 25c and 35c a pair.

All the Finest White and Colored

Madras Shirts, regular 75c ones, for 30c each.

All the Suspenders, were to 50c, for 10c a pair.

All the Half Hose, fancy and black, were to 25c, for 12 1-2c a pair.

25c and 50c Four-in-hand Ties, 12 1-2c and 25c.

45c Gauze Underwear for 25c.

...BASEMENT REBUILDING SALE...

12 1-2c White Goods, 5c

10c and 12 1-2c Fancy Madras and Dimity, 5c.

16c White Piques, 9 1-2c.

12 1-2c Mercerized Striped Organdy, 9 1-2c.

12 1-2c and 15c India Linen, 40 inches wide, 10c.

9c to 12 1-2c India Linen and Nainsook, 6c a yard.

7c and 8c India Linens, 4 3-4c.

12 1-2c Corset Covers, 8c

60c Gowns, 35c.

60c Gowns, 48c.

35c Corset Covers, 10c.

60c Skirts, 44c.

35c Corset Covers, 25c.

Women's 9c Vests, 6c

18c Vests, 12 1-2c.

15c Vests, 10c.

6c Vests, 3c.

25c and 35c Vests, 10c.

\$22 Embroidered Robes, \$12.50.

Linen Finished Sheets, 38c

Full two yards wide and pearl bleached.

64 Extra Heavy Linen Finished, Grass Bleached Sheets, 50c.

Double Bed Hemstitched Sheets, full bleached, 55c.

2 1-2x2 1-2 Bleached Sheets, fine round thread and made to sell for 75c; for this sale, 65c.

Double Hemstitched, Extra Large, Heavy, Round Thread Bleached Sheets, 75c.

45x36 Pillow Cases; the 12 1-2c ones, 9 1-2c.

15c Hemstitched Pillow Cases, 11 1-2c.

30c Extra Large Linen Finished Pillow Cases, 20c.

2 Yard Long Bolster Cases, 15c.

Double Hemstitched Bolster Cases, extra large, 35c.

White Quilts, 89c

extra heavy and well made; never sold for less than \$1.19.

Double Bed Size, Extra Heavy Quilts were \$1.19, now 89c.

Marcellus Center White

Quilts, were \$2.25, for this sale, \$1.75.

\$3 and \$3.25 Imported Marcellus Quilts, some with finished, reduced to \$2.49.

\$4 Toilet Set, \$2.50

12 pieces, with sloop jar, decorated, full size.

Nickel Plated Walters, 31

inches in circumference,

10c.

10-quart Granite Cooking Pots, with lid, 60c.

Granite Wash Basins, 11

inch, 9c.

Japanese Tin Toilet Set, 75c.

12-quart Tin Milk Pails, 15c.

14-quart Granite Dish Pan, 30c.

10-quart Galvanized Iron Bucket, with iron bale, 10c.

500 dozen Glass Tumblers, 2 1-2c, each.

8-inch Bowl, imitation cut glass, 20c.

Cup, Saucer and Plate, white granite, all for 10c.

Fancy Dishes and Plates, French and Austrian, newest decoration, were \$1 to \$4.25; price now, 50c to \$2.

100-piece 32 French Dinner Sets, hand decoration, for \$10.

100-piece Dinner Sets, American decoration, \$5.75.

All Parlor and Library Lamps are reduced one-third their former price.

\$3.25 Toilet Sets, with sloop jar, for \$4.05.

16c Silk Foulards, 3 1-2c

Imported 18c and 20c Madras Suiting, yard wide, lengths to 10 yard, for 8 3-4c a yard.

12 1-2c and 15c Printed India Linens, 6 3-4c.

12 1-2c White Cambric, yard wide, 3.00 yards, 8 3-4c a yard.

Black, White and Colored 10c and 20c, Plain and Embroidered Crepe Cloth, 6 3-4c.

10c and 12 1-2c French Batiste, 4 1-2c.

10c and 12c Madras Gingham, 9 1-2c.

9c Kimono Challi, 5c.

5c and 6 1-4c Calceos, Indian and fancy, 3c.

Genuine Sea Island Percales, yard wide, sold and fancy printed, 6 1-2c.

Gray Mourning Prints, the best quality, 4 1-2c.

3.00 yards of Wine Red Calico and Fancy Printed

Chambray, worth 50c, for 4 3-4c a yard.

Dunford Linen, Irish White Suiting, 12 1-2c.

Yard-wide 10c Percales, 4 1-2c.

2.00 yards 18c Silk-like Taffeta; for this sale, 7 1-2c a yard.

2.00 yards 10c Twilled Quilting Cretonne, 6 3-4c a yard.

10c Brown Cotton, full yard wide, some 27 inches wide, for 8 1-4c and 4 3-4c.

6c Fancy Quilting Calico, 3 3-4c.

5c and 6c Apron Gingham, are 8 3-4c and 5 3-4c.

20c Bleached 10-4 Sheetings, 10c.

Yard-wide 7c Bleached Cotton, 5c.

64 Best Pillow Case Cotton, that always sells at 10c, for 10c a yard.

15c White Organdy, 7 1-2c

It is forty inches wide and a wonderful value.

\$1.50 English Long Cloth, \$1.10.

35c Mercerized Jacquard Madras, 12 1-2c.

10c.

25c Finest Persian Lawn, 15c.

6 1-4c Cheeked Nainsook, 4c.

\$1.50 English Nainsook for 98c.

A full box of 12 yards.

59c Black China Silk, 39c

Pampadour Nets that started this season for 75c, for 10c a yard.

69c Foulard Silks 25c.

\$1.45 Black Taffeta, yard wide, 90c.

75c Black Taffeta Silk, 55c.

50c Black Taffeta for 39c.

39c Yamama Silk for 20c.

50c Bamboo Pongee, all silk, 25c.

69c Peau de Soie for 40c.

White Habutal, was 23c to \$1, will be sold from 17c to 60c.

49c Fancy Dress Silk for 35c.

And so for all the rest of the stock.

10c Linen Huck Towels, 6c

12 1-2c Bleached Bath Towels, 9c